

Deanna Del Ciello

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Visual Journalist & Filmmaker

Experience

Education Week | Bethesda, M.D.

Video Producer *2016 - Present*

- Visualize, produce, film, and edit character-first documentary-style storytelling for edweek.org and the PBS NewsHour
- Spearhead creative direction for visual storytelling through video
- Developed project management system for growing department

Multimedia Producer *2014 - 2016*

- Conceptualized and produced visually compelling and interactive features to enhance staff written content

"Queens in Training" | Washington, D.C.

Producer, short documentary film *Spring 2017*

- Directed a team of seven to create a short documentary on two young, African-American girls playing chess competitively
- Developed plans for and supervised all filming, writing, and editing
- Executed all aspects from pre-production through post-production

Council on Foreign Relations | New York, N.Y.

Cfr.org Intern *Fall 2013*

- Conducted photo and editorial research; transcribed interviews
- Managed web content through appropriate CMS
- Assisted with the research and production for an interactive guide on child marriage

Scripps Howard Foundation Wire | Washington, D.C.

Reporting Intern *Summer 2013*

- Pitched, reported, wrote, and photographed stories on government, politics, and breaking news
- Analyzed the origins and implications of the abortion debate
- Covered crowd reaction to the Supreme Court's decision on DOMA

The Statesman | Stony Brook, N.Y.

Editor-in-Chief *2013 - 2014*

- Revamped focus of organization from print to online; implemented daily online posting schedule and social media management
- Initiated expansion and development of multimedia projects
- Steered general direction of the publication, budget, editorial board

News Editor *2012 - 2013*

Assistant News Editor *Spring 2012*

Staff Writer *2010 - 2011*

Journalism Without Walls | Turkana, Kenya

Multimedia Journalist *January 2013*

- Reported on the life and challenges of the local tribe in Turkana, Kenya
- Profiled a local maternity clinic focusing on its challenges
- Photographed and wrote stories for the web

Education

Institute for Documentary Filmmaking George Washington University

Washington, D.C.
Graduate Certificate, June 2017

Stony Brook University, Stony Brook, N.Y.

Double major in Journalism and French
Concentration in multimedia journalism
Graduated May 2014

Skills

Multimedia: Premiere, After Effects, Bridge, InDesign, Photoshop, Lightroom, Final Cut Pro 7 and X, Microsoft Office

Equipment: Canon C100, Nikon DSLR cameras, Zoom Audio recorders, Sennheiser and Rode microphones

Online: WordPress, HTML, and CSS

Social Media Management: Facebook, Twitter, Tumblr, Instagram, Vimeo, YouTube

Platforms: Mac and PC

Languages: French (working proficiency)

Awards

National Association of Black Journalists
Salute to Excellence for single story -- *2017*

Education Writers Association Single-Topic
News or Feature -- *2016 Finalist*

Society of Professional Journalists'
Sigma Delta Chi Award for
non-deadline reporting by a non-daily
publication -- *2016*

Martin Buskin Award for Campus
Journalism -- *2014*

Press Club of Long Island 2013 Narrative
College Sports Reporting -- *1st Place*

Stony Brook University School of
Journalism Outstanding Achievement in
Online Journalism -- *2013*

New York Press Association 2012
Better Newspaper Contest Feature
Story -- *2nd Place*

Girl Scout Gold Award -- *2009*